

Covintus Opens Applications for Winter 2022 Tech Tank Accelerator

10-week virtual program will steer startups in tech product decision-making

Richmond, Va., (November 2, 2021) – [Covintus Tech Tank](#), a technology-focused, virtual accelerator designed to savvy startup teams on the technical aspects of achieving business success and reaching their high growth potential, has opened applications for its Winter 2022 Cohort, which will run January 25 through March 31, 2022. The deadline to apply is December 10, 2021.

The 10-week virtual program will offer expert-led sessions advising founders on how to avoid common start-up mistakes and to leverage their technology strategy as a true differentiator. Topics include Bandaid/Blowtorch; Optimizing Partner Relationships; and Maximizing Valuation.

Selection criteria includes:

- Startups with a technology or software product that has high-growth potential
- Early-stage and growth-stage companies with a significant tech challenge
- Goal-driven, full-time founder(s) committed to completing the virtual program

“Covintus is leveraging the success we achieved from our inaugural Tech Tank accelerator held this past summer, where we supported five startups based all over the U.S.,” said Covintus co-founder and Tech Tank program coordinator, Brian Flood. “We’re excited to host two cohorts next year, in the winter and summer, that will support up to 20 startups. From the moment they submit an application, founders will benefit from the entire process.”

Each startup selected for the Winter 2022 Cohort will receive \$5,000 for successful completion. In addition, the Covintus Tech Tank Pitch Competition at the end will award the first-place winner with a total of \$25,000, as well as a total of \$10,000 to the second-place winner. All prizes are Matching Credit, which can be used on any of Covintus’ consultancy services, such as software development, UI/UX design and/or Technical Advisory support and consulting.

Leading up to the Dec. 10 application deadline, Covintus will host virtual information sessions giving applicants a program overview and answers to some frequently asked questions before they apply. The schedule is as follows:

- Thurs., Nov. 11, at 12 p.m. EST
- Tues., Nov. 16 at 2 p.m. EST
- Fri., Dec. 3 at 10 a.m. EST

Through its Tech Tank accelerator, Covintus has pledged \$1 million in development and support enabling startups to achieve success and high growth potential. To-date, Covintus has awarded \$85,000 benefiting startups in Covintus Tech Tank.

“Founders who completed our Summer 2021 Cohort walked away wiser about their tech products and more connected to resources they need for growth,” said Logan Ryan, Covintus delivery manager and Tech Tank program coordinator. “We encourage any founder with a well-developed idea and a scalable product to apply to Covintus Tech Tank.”

Information on Covintus Tech Tank, along with the schedule of information sessions and the online application, can be accessed here: <https://covintus.com/tech-tank/>.

About Covintus

Founded in 2010, Covintus is an innovative, first of its kind international managed crowdsource company. The company serves Fortune 500 companies and businesses of all sizes, including startups, with software solutions that propel their businesses forward. With a unique managed crowdsourcing model, Covintus taps into the top developers and coders in the world, who have proven their skills in international programming competitions. Along with its team of in-house project management professionals, Covintus delivers custom software solutions for their clients faster, better and cheaper than anyone else. For more information, visit covintus.com. Follow Covintus on [LinkedIn](#) to stay informed on the latest company news.

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