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AI-Driven Stock Trading App Levels the Playing Field for Investors

Gaming interface includes auto-shadowing leaders and backtesting against historical data

Richmond, VA (May 10, 2021) – Weiss Capital, LLC, a Richmond fintech startup, has launched [Ayrro](#), a powerful ai-driven platform giving common investors the ability to day-trade and swing-trade stocks from the palm of their hand, without their constant oversight.

Integrated with Google Cloud, Ayrro enables anyone with an internet connection to trade stocks automatically and algorithmically, based on the user's preferences. They can input their own logic, use one of Ayrro's "Starter Algorithms," or pay to follow another user's logic. Throughout the day, Ayrro automatically executes their trades once certain indicators have been met. Transactions are executed through [Robinhood](#). (Users must have a Robinhood account to auto-trade with real money.)

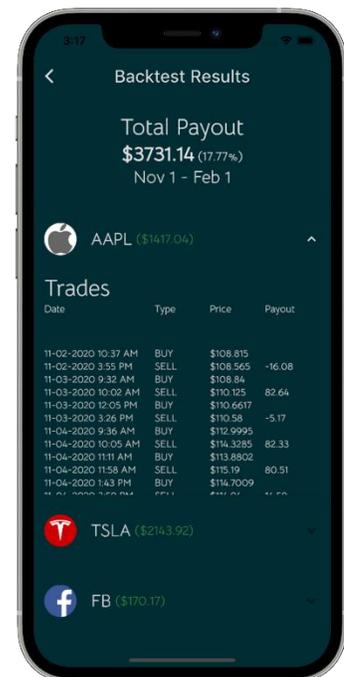
Users will find benefits from other stock trading apps:

- Automatic order executions based on user algorithms;
- Up to 15 years of historical stock prices to backtest logic;
- Ability to auto-shadow other users' successful logic and copy their trades in real-time.

With backtesting, common investors now can test and hypothesize how their stocks may perform.

"My idea first came about in 2019, when I became interested in the stock market and realized retail traders, on their own, are at a disadvantage to the investment firms that have access to automated trading systems," said David Weiss, founder/CEO of Weiss Capital, LLC. "At the same time, I was designing and coding web apps at Capital One. I ended up coding an algorithm that automated stock trading. Its performance was equal to the tech-reliant Wall Street firms. I could set it up in the morning, go to work all day, and come home at night with trading all complete."

When the Covid-19 pandemic hit, Weiss left Capital One to leverage his idea, which was gaining interest from investors and from people working from home. He formed Weiss Capital, LLC, in April 2020 and launched Ayrro. The mission: To level the playing field between the common investor and large investment firms.



Ayrro is offered in three tiers:

Analyst: A free subscription whereby users set up simulated trading (known as paper trading) with fake money. They have free access to the **Ayrro Classroom**, a section teaching users about the stock market and trading on Ayrro. Analysts can add up to 5 stocks in their portfolio and can rank on the Leaderboard. They can backtest their algorithms five times and can use any of Ayrro's "Starter Algorithms."

TradeDesk: A paid subscription at \$53.99/month allowing users to make automatic trades with real money; unlimited backtesting; and unlimited stocks in their portfolio.

HedgeFund: An invite-only paid subscription at \$53.99/month with the same benefits as TradeDesk, with one exception. HedgeFund users can sign up as a Partner account with a 50% revenue share with Ayrro, whenever another user pays to see their trade logic or auto-shadows their account. (Auto-shadowing is an Ayrro term for paying to automatically copy the same trades made by a HedgeFund user.)

Ayrro's gaming interface fosters friendly competition among users, with badges awarded to users for bragging rights of achievements earned: Beta Tester; Breadwinner; Cash Cow; Champion; Data Scientist; Green Day; Lost Your Shirt; Monster Day; Podium Finish; Power to the People; Red Day; Say Cheese; and Top 10. A Leaderboard tracks the top traders with the best earning portfolios – and how much money they've made, or lost, in a given month.

Currently in Beta mode since October 2020, Ayrro has attracted 355 users to the pre-release portal and 31 active Beta users. Nearly 6,000 trades have been executed with a total payoff of more than \$26,000 to all users. Ayrro recently received approval for download from the [Apple Store](#) and [Google Play](#). It is accessible from any iOS or Android device.

Day trading has increased since the coronavirus pandemic. Furloughed, laid off or working from home, people have more time on their hands to try day trading the stock market for entertainment and to make money.

"Traders have been using every feature of Ayrro and have given me great feedback," adds Weiss. "They especially like the end-of-day email highlighting the top traders of the day, and the Leaderboard tracking the top traders of the month. They see people doing better than themselves, so they keep coming back. They're motivated to win and they love to brag with it."

About Ayrro

Ayrro gives the power of automated stock trading in the palm of your hand. Its powerful games-driven interface lets you follow the best traders, compare your performance, and even steal their strategy. Learn more at [Ayrro.com](#) or find it for download in Apple or Google Play.

