



Media Contact:
Windy Campbell
(804) 314-0205

Hull Foundation Continues Support of UnBoundRVA with \$20,000 Contribution

Investment will spur UnBound's second class of five entrepreneurs to launch businesses in 2016

Richmond, VA (February 3, 2016) – The Hull Foundation is advancing its commitment to human potential by contributing \$20,000 to UnBoundRVA, an innovative program established in 2013 that leads business-inspired individuals from Richmond's low-income communities out of socioeconomic barriers and into entrepreneurship. Funds will be used towards advancing UnBoundRVA's next group of entrepreneurs, who have completed a business modeling curriculum and have demonstrated a dedication to achieving their business goals in 2016.

This is the second investment in UnBoundRVA by The Hull Foundation, which is the charitable arm of PHull Holdings, a dynamic investment firm that supports innovative and customer-focused businesses. The Hull Foundation's initial contribution of \$20,000 in 2014 represented the first large investment in UnBoundRVA by a private foundation.

"UnBoundRVA is a true gem for aspiring individuals who, despite facing obstacles in their lives, possess motivation and smart business ideas," said Pat Hull, a serial entrepreneur, investor and founder of The Hull Foundation. "No other organization is investing in this type of individual. I whole heartedly support UnBoundRVA as it breaks down socioeconomic barriers to let human potential flourish in our poorest communities. The impact we make on the lives of highly capable individuals will benefit all of Richmond."

By building partnerships with businesses in the community, UnBoundRVA assists talented, entrepreneurial-minded individuals living in poverty with resources and education needed to start a business. UnBoundRVA offers these individuals support over the course of a year to launch, own and operate a small business.

The second group of entrepreneurs selected by UnBoundRVA to launch businesses this year, and to be supported by The Hull Foundation's investment, include:

– more –

- Deneen Daniels, Elite Mobile Detailing
- Royal McCargo, 1010 Post Construction Clean Up
- Avian Mills, Closets and Kids Professional Organizing
- Sequoia Ross, Favour Vegan Cookie Company
- David Saforo, Virtual Reality Game Bus

Over the past 18 months, UnBoundRVA has assisted 32 individuals to achieve their goals of entrepreneurship. Three businesses launched in 2015, and, including the second group of entrepreneurs, six more businesses will launch in the coming months.

“The Hull Foundation was among UnBoundRVA’s first investors, and we are extremely grateful to Pat Hull’s ongoing support of our efforts to transform lives,” said Sarah Mullens, co-founder and executive director, UnBoundRVA. “Pat is a true believer in innovation and entrepreneurship. He shares our conviction that people, regardless of their society, race, money or other socioeconomic factors, can be empowered to achieve great things when given every opportunity for success. The Hull Foundation’s donation demonstrates Pat’s continued commitment to UnBound as we cultivate entrepreneurship for Richmond’s greater good.”

###

About The Hull Foundation

Entrepreneur Pat Hull (<http://phullholdings.com/>) has spent a lifetime supporting the growth and development of great business ventures. As the founder and CEO of GetLoaded.com, Pat revolutionized the transportation and logistics industry with the creation of a freight matching service for long-haul truckers. He is a lifetime serial entrepreneur who controls financial interests in over 30 different companies spanning industries that include transportation, technology, entertainment, real estate, restaurants, energy, finance, insurance and mobile apps.

In 2009, Pat established The Hull Foundation. Pat brings an entrepreneurial approach to The Hull Foundation’s philanthropic endeavors, by investing in companies and people who embody creativity, innovation and passion.

About UnBoundRVA

UnBoundRVA was founded on the principle that opportunity lives in Richmond. Through a competitive yearlong process, it starts small businesses alongside motivated individuals who are overcoming challenging backgrounds and facing the obstacles of poverty. UnBoundRVA's deep commitment to the individual entrepreneurs and to doing whatever it takes to build successful small businesses is what sets it apart from any low-income entrepreneurship program in the country." For more information, please visit <http://www.unboundrva.org/>.